Hello,

It was such a pleasure speaking with you guys yesterday!

As we talked about, our project will break down into three sections:

1. Growing the Party
   - Demographic + geographic voter data analysis
   - Conduct research on Michigan Green Party voters vs. Michigan voters and national Green Party voters
   - Develop action plan to increase Michigan Green Party membership
   - Build candidate recruitment pitch above material

2. Managing the Money
   - Boost and optimize fundraising efforts
   - Integrate data from section 1 into increasing fundraising
   - Construct fundraising projections based on data
   - Build a budget

3. Organizational Improvements
   - Establish strong communication channels throughout the party
   - Work on staffing optimization and impact maximization
   - Build upon the volunteer network and connect it to local campaigns

I also attached a copy of our NDA below. Let me know if you have any questions!

Best,
Michael